



WIHS 2009 PRESS PROCEDURES

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PRESS CREDENTIALS: Press credential applications are available at www.wihs.org. A letter of acceptance will be mailed to you. Bring your letter of acceptance and a photo ID to the press entrance located at 6th & G Streets, NW. Media should use this entrance to enter and exit. You will be escorted or directed to the Press Office.

CHECK-IN: Please check in the Press Office on a daily basis and sign in so that we know you are onsite.

FOOD/BEVERAGES: We will have limited food/beverages available in the Press Room.

PRESS CONFERENCES: We will hold press conferences following key classes such as the WIHS Equitation Finals and the President's Cup Grand Prix. Check the press conference schedule in the Press Room for daily updates and changes. We generally have the top three finishers plus a trainer and course designer. If you would like someone else to be there as well, please let us know.

INTERVIEWS: An interview request sheets is available in the Press Room. If you know people you want to interview in advance, please let us know. The press conference room in the Press Room is available for private interviews. Please schedule in advance.

RESULTS: All results will be posted on the website. Printed results following major classes will be available in the Press Room.

ORDERS OF GO/COURSE DESIGNS: Orders of go and course design will be available in the Press Room for major classes. Orders of go for all classes will be posted online.

SOCIAL/WORKING MEDIA: The social part of the Press Room is to the left as you enter the Press Room; the working area is straight ahead. Please try and keep the working press area quiet and relax in the social area as much as possible.

PRESS SEATING: Press Seating is available at Section 119, unfortunately on the other side of the arena from the Press Room. Closer seating may also be available in Section 107. You may also schedule interviews for the

ETHERNET & WIRELESS: Will be available in the Press Room.

PHOTOGRAPHS: WIHS editorial photos will be available daily. For specific photo requests, complete the Photo Request Form in the Press Room. Photos will be available at this web site link for past events and daily for the 2009 events:

http://presslinkpr.com/gallery2/main.php?g2_itemId=68869

If you want a specific photo, go to this link, find the photo, copy the filename and make your request for the image. Tell us when and where it will be published (we require a copy of all published photos).

PRESS RELEASES/ARTICLES: To receive press releases or access to journalists for WIHS assignments, please complete the Article/Press Release Form in the Press Room.

WEBSITE: Show updates, releases and photos will be posted throughout show week on the WIHS official website, www.wihs.org, as well as www.Twitter.com/WIHS and www.Facebook.com/horseshow.

MAIL US YOUR CLIPS: We closely track clips, and would appreciate your help. Please email or mail us your clips, for our clips books. Please send clips to dderosa1@optonline.net, fax to 631-773-6165 or mail to: Press Link PR, 45 Sarah Drive, Farmingdale, NY 11735. Thank you.